

# Creating a Mighty Theme

To produce a mighty book, you must choose a mighty theme. – Herman Melville

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1. Identify Your Message: What message/lesson are you trying to convey? What do you think people need to hear?
2. Identify the Arc: What will your character look like at the beginning of the story? What will they look like at the end? Will this be a negative character arc or a positive one?
3. Identify the Journey: What obstacles might your character have to face to learn this lesson? What suffering will they have to go through?
4. Identify the Strategy: How are you going to convey your theme? Through a villain? Through multiple people? Through outside forces?